

MY BIG DAY BRIDAL PRIVACY POLICY

My Big Day Bridal are committed to respecting and protecting the privacy of anyone who purchases an item from me, contact me, or otherwise use my services through the website, facebook or its related sites and services. This privacy policy explains what happens to any personal data that you provide to me or that I collect from you whilst you visit the site, we may update this policy from time to time, you should review the privacy policy to ensure you are happy to continue browsing my website or facebook page.

To fulfil your order, you must provide me with certain information such as your name, email address, postal address, payment information, and the details of the product that you're ordering. You may also choose to provide me with additional personal information (for a custom dress orders, for example), if you contact me directly.

I rely on a number of legal bases to collect, use, and share your information, including:

- as needed to provide my services, such as when I use your information to fulfil your order, to settle disputes, or to provide customer support; when you have provided your affirmative consent, which you may revoke at any time, such as by signing up for my mailing list;
- if necessary to comply with a legal obligation or court order or in connection with a legal claim, such as retaining information about your purchases if required by tax law; and
- as necessary for the purpose of my legitimate interests, if those legitimate interests are not overridden by your rights or interests, such as 1) providing and improving my services. I use your information to provide the services you requested and in my legitimate interest to improve my services.

Data Retention

I retain your personal information only for as long as necessary to provide you with my services and as described in my Privacy Policy. However, I may also be required to retain this information to comply with my legal and regulatory obligations, to resolve disputes, and to enforce my agreements. I generally keep your data for the following time period: 6 years.

Your Rights

If you reside in certain territories, including the EU, you have a number of rights in relation to your personal information. While some of these rights apply generally, certain rights apply only in certain limited cases. I describe these rights below:

Access

You may have the right to access and receive a copy of the personal information I hold about you by contacting me using the contact information below.

Change, restrict, delete. You may also have rights to change, restrict my use of, or delete your personal information. Absent exceptional circumstances (like where I am required to store data for legal reasons) I will generally delete your personal information upon request.

Object

You can object to (i) my processing of some of your information based on my legitimate interests and (ii) receiving marketing messages from me after providing your express consent to receive them. In such cases, I will delete your personal information unless I have compelling and legitimate grounds to continue using that information or if it is needed for legal reasons.

Complain. If you reside in the EU and wish to raise a concern about my use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local data protection authority.

Access to information

You have the right to see personal data (as defined under the Data Protection Act) that I keep about you upon receipt of a email request:

info@mybigdaybridal.co.uk. Any written mail request should be sent to: My Big Day Bridal, Newsroom Studios, 16 Stoddart Street, Newcastle Upon Tyne, NE2 1AN.